



Terms of Reference: Midline Evaluation of the Project Titled “Promoting Inclusive Delivery of Eye Care Services” in Isiolo County.

Consultant Reports To: Mr. Aphiud Njeru –Programs Manager, AICHM

1. Background and Rationale

1.1. About Africa Inland Church Health Ministries, (AICHM)

Africa Inland Church Health Ministries, AICHM, a department of Africa Inland Church-Kenya (AIC-K), has been a cornerstone in providing credible health services across Kenya since its establishment in 1895. Managing five major hospitals, 82 health centers, and three medical training institutions, AICHM has extensive experience in healthcare delivery, capacity building, and community health strategies. AICHM collaborates with the Kenyan government, humanitarian agencies, NGOs, international partners, and marginalized communities to ensure comprehensive, non-discriminatory health services. AICHM's Core functions are Health care services, Training and Education, Livelihood & Community Development, Emergency and Humanitarian response, System strengthening, and Safeguarding Mainstreamed in all Services offered.

AICHM Vision - A premier oversight and healthcare provider to the glory of God

AICHM Mission - To provide quality and affordable comprehensive healthcare services to all for God's glory

1.2. About CBM Global

CBM Global Disability Inclusion is a dual mandate organization working alongside people with disabilities in the world's poorest places to fight poverty and exclusion and transform lives. Driven by Christian values, we seek out and work with the most marginalized in society, irrespective of race, gender, age, or religion, recognizing the equal worth of every individual. Drawing on over 100 years of experience and world-leading expertise in disability-inclusive community development and humanitarian action, inclusive eye health, and community mental health, CBM Global works with partners to break the cycle of poverty and disability, treat and prevent conditions that lead to disability, and build inclusive communities.

CBM Global Vision: An inclusive world in which all people with disabilities enjoy their human rights and achieve their full potential.

CBM Global Mission: Fighting to end the cycle of poverty and disability.

CBM Global works to implement development and humanitarian projects in partnership with organizations of persons with disabilities in community-based inclusive development, humanitarian action, inclusive eye health & neglected tropical diseases, and community mental health. CBM Global works in over 20 countries including Kenya, investing in long-term, authentic partnerships with the Disability Movement and maximizing our impact through a coordinated mix of inclusive community-based programmes, local to global advocacy, and delivering disability inclusion technical assistance to other organizations.

2. About the PRIDE Project

2.1. Project Goal: Contribute towards a Healthy Population in Isiolo County

2.2. Secofic Objective: Contribute towards reduction in the burden of preventable blindness and diseases, related to WASH in Isiolo County.

2.3. Rationale for the PRIDE Project

Globally, at least 2.2 billion people suffer from vision impairment or blindness, with at least 1 billion cases being preventable or untreated. The leading causes of vision impairment include uncorrected refractive errors, cataracts, glaucoma, diabetic retinopathy, and trachoma. In Kenya, more than 80% of blindness is caused by curable and preventable conditions. However, the lack of timely and accurate data on eye health due to gaps in the health information system and inadequate prioritization in health policies has resulted in a shortage of eye care professionals, unequal distribution of services, and frequent stock-outs of essential eye health medicines. Furthermore, the increasing burden of non-communicable diseases, such as diabetes, is contributing to a growing number of blindness cases.

Isiolo County, located in Kenya's arid and semi-arid regions, has a population of 268,002 people, with Merti and Isiolo sub-counties having populations of 47,206 and 121,066, respectively. The county faces significant challenges in delivering healthcare due to poor infrastructure, limited access to clean water, and inadequate sanitation facilities. Approximately 55% of households in Isiolo lack access to improved water sources, and only 40% have access to adequate sanitation. These WASH challenges contribute to the high prevalence of preventable eye conditions, such as trachoma and cataracts. Trachoma, exacerbated by poor hygiene and unsanitary living conditions,

remains a leading cause of preventable blindness, particularly in rural, marginalized communities with limited healthcare access.

Isiolo also suffers from a lack of inclusive and accessible eye care services, with people with disabilities, women, and children disproportionately affected by eye health problems and poor WASH conditions. Inadequate road networks and scarce healthcare facilities in remote areas delay treatment, increasing the burden of untreated eye diseases and reducing the effectiveness of health interventions. The county's health system cannot address the unique needs of vulnerable populations, further compounding the eye health crisis.

The PRIDE Project in Isiolo, informed by the MINT-PLUS program in Meru County, aims to address these interrelated issues by improving access to eye care services and promoting better WASH practices. The MINT-PLUS program, which focused on neglected tropical diseases (NTDs) and WASH in Meru, revealed gaps in WASH support, leading to limited success in eliminating trachoma. By the end of 2019, trachoma prevalence had only dropped slightly from 8.1% to 7.4%, and Trachoma Trichiasis (TT), the blinding stage of trachoma, remained above the World Health Organization (WHO) threshold in several sub-counties.

Learning from these experiences, the PRIDE Project emphasizes an inclusive approach that integrates WASH activities, behavior change campaigns in schools, and community sensitization. This approach aims to prevent the spread of eye diseases, improve health-seeking behaviors, and strengthen the county health system. By partnering with local health authorities and communities, PRIDE seeks to ensure the sustainability of these interventions and address the critical gaps in eye health and WASH services in Isiolo County.

3. Purpose of the Midline Evaluation

The PRIDE Project started in June 2023 and will run until December 2025. The project is a collaboration between AICHM, Isiolo County Government and the Isiolo Disabled Umbrella organization, an OPD with a membership of 13 OPDs in Isiolo County.

The midline evaluation of the project will comprehensively assess progress toward achieving both its primary and specific objectives, with a focus on reducing the burden of eye problems related to WASH and improving overall health outcomes in Isiolo County. It will evaluate the effectiveness of interventions by analyzing how well project activities are being executed, whether they are addressing the identified needs, and if they are leading to measurable positive results. Additionally, the relevance of the project to the current and evolving needs of the community, especially for vulnerable groups like people with disabilities, will be examined to ensure that interventions remain aligned with local priorities and challenges. The evaluation will also review the efficiency of project implementation, assessing whether resources (financial and human) are

being utilized effectively and whether activities are being completed on time and within budget. Moreover, the sustainability of the project's activities will be a key focus, with an emphasis on evaluating the strategies in place to ensure the continuation of impact beyond the project's timeframe. This will involve analyzing the long-term viability of the interventions and partnerships established during the project. Finally, the midline will generate valuable lessons learned from the implementation process so far and provide actionable recommendations to improve future activities, enhance outcomes, and address any gaps or emerging challenges.

4. Objectives of the Mid-Term Evaluation

- **Overall Objective** - To assess the progress and performance of the Isiolo Pride project against its stated objectives and results.
- **Specific Objectives:**
 - Assess the relevance, effectiveness, efficiency, sustainability, and impact of the project.
 - Identify achievements, challenges, and lessons learned.
 - Provide recommendations for project improvement for the remaining implementation period.

5. Scope of the Midline Evaluation

- **Geographical Scope:** The midline evaluation will cover all the key areas of intervention within Isiolo and Merti Sub-counties.
- **Target Population:** The midline evaluation will focus on the key beneficiaries of the project, including people with disabilities, vulnerable populations, OPDs, groups of persons with disability, beneficiaries of eye care services, and the broader community in Isiolo and Merti Sub-counties. The evaluation will also assess the involvement and satisfaction of stakeholders such as NCPWD, community leaders, local health workers, and governmental health authorities.
- **Result Areas:** Key Result areas to be assessed are:
 - a. Improved Inclusive Eye Health, accessible to all
 - b. Improved knowledge, attitude, and practices on WASH in Isiolo communities
 - c. Partnership between OPDs and County Government reflected in health-related policies & implementation.
 - d. Strengthen Economic development and resilience for households of persons with disability.

5.1. Key Responsibilities of the Consultant:

- Develop and present the inception report to AICHM.
- Develop and finalize the evaluation framework, including methodology, tools, and indicators.
- Conduct field visits to Merti and Isiolo Sub-Counties to gather data through surveys,

interviews, focus groups, and observations.

- Collaborate with the implementing partner and stakeholders to ensure alignment and accuracy of data collection.
- Analyze data and prepare detailed reports on the effectiveness, efficiency, relevance, sustainability, and impact of the project.
- Provide actionable recommendations based on findings to improve project implementation and outcomes.
- Facilitate stakeholder workshops to present findings and gather feedback.
- Provide a polished final report detailing the findings and the recommendations from the evaluation.

6. Evaluation Criteria and Key Questions

The evaluation will be structured around several key criteria to provide a comprehensive assessment of the project:

Effectiveness	<ul style="list-style-type: none"> ○ To what extent has the project achieved its intended short-term outcomes? ○ Are the project's services reaching the intended beneficiaries? ○ To what extent have the quality and accessibility of eye care services improved since the project's inception? ○ How well are the WASH interventions integrating with eye care services to address the root causes of eye infections? ○ What specific challenges have arisen in the implementation of program activities, and how have they been addressed?
Efficiency	<ul style="list-style-type: none"> ○ Are the project resources being utilized optimally to achieve the intended outcomes? ○ Are there any delays in project activities, and what are the causes of these delays? ○ How efficiently is the project coordinating with local health authorities, community groups, and other stakeholders? ○ Have there been any instances of resource wastage or mismanagement, and how have they been mitigated? ○ Are the project's administrative and logistical processes streamlined to support effective implementation?
Relevance	<ul style="list-style-type: none"> ○ Are the project's objectives and interventions still aligned with the current needs and priorities of Isiolo County? ○ How well do the project activities address the specific challenges faced by Persons With Disability and other vulnerable groups? ○ Has there been any change in the eye health or WASH needs of the

	<p>community that may hinder the achievement of the overall objective that the project should address?</p> <ul style="list-style-type: none"> ○ Are there emerging issues or trends in eye health or WASH that the project needs to consider? ○ Is the project adapting its strategies based on feedback from beneficiaries and stakeholders?
Sustainability	<ul style="list-style-type: none"> ○ What measures are in place to ensure the sustainability of the project outcomes? ○ How well are local health authorities and community organizations prepared to maintain the project's interventions? ○ Are there plans for integrating the project's successful practices into the county's long-term health and WASH strategies? ○ What capacity-building measures have been implemented to enhance the sustainability of the project's outcomes? ○ How are partnerships with local organizations and government agencies supporting the project's sustainability?
Impact	<ul style="list-style-type: none"> ○ What is the initial impact of the project on beneficiaries and the wider community? ○ Are there any unintended positive or negative impacts resulting from the project that should be addressed?
Coherence	<ul style="list-style-type: none"> ○ To what extent does the project support or undermine other interventions ((particularly policies)? ○ Does the project have synergies and interlinkages with other CBM Global-implemented projects?
Learnings and Recommendations	<ul style="list-style-type: none"> ○ What are some of the key lessons learned because of this project that can be shared and replicated? ○ What are the recommendations for similar/future interventions for CBM Global, AICHM, the County Government, and any other sector players interested in similar work?

7. Methodology:

The evaluation should employ both quantitative and qualitative research methods, including surveys, focus group discussions, key informant interviews, and direct observations. Data will be collected from a representative sample of beneficiaries and stakeholders to measure changes in health outcomes, access to services, and economic resilience since the baseline assessment. Stakeholder interviews should include partners such as the Isiolo County Government, health workers, NCPWD representatives, and community leaders to understand their perspectives on

the project's performance and areas for improvement.

8. Timeframe and duration

This consultancy is anticipated to cover between 18-25 days, starting on **01st November 2024 to 22nd November 2024** when the final report should be shared. It will include an inception meeting, visits to the project sites visits to the implementing partner AICHM Health Ministries, and CBM Global Kenya Office, and a validation meeting with CBM Global, AICHM Health Ministries, the Isiolo County MoH, The PRIDE technical working group and the OPDs representatives to present the draft findings, before submission of the final report and relevant attachments.

9. Expected Deliverables

- ✓ **Inception Report:** Detailed description of the evaluation scope, methodology, approach, work plan, and deliverables to be included.
- ✓ **Draft Midterm Evaluation Report:** Preliminary findings, emerging trends, or issues.and recommendations.
- ✓ **Final Midline Evaluation Report:** a detailed report presenting the evaluation findings, analysis, conclusions based on the data, and practical recommendations for improving project implementation, addressing identified challenges, and enhancing impact.
- ✓ **Presentation of Findings:** A summary of key findings, conclusions, and recommendations prepared for presentation to project stakeholders, including donors, partners, and community representatives.

10. Required Expert Profile

- A minimum of a post-graduate University degree in Development Studies, Social Sciences, M&E, Disability Inclusion, Health Sciences, or equivalent.
- At least 5 years of relevant experience in conducting evaluations (MTE/ETEs) Preferable in the non-profit sector,
- Proficiency in mixed research methodologies, including survey design, data collection, and analysis.
- Experience in presenting findings and recommendations to inform decision-making and enhance project performance
- Knowledge of the health sector and eye health specifically will be an added advantage
- Experience in working with marginalized communities and persons with disabilities.

11. Fees & Payment schedule

AICHM will pay the consultancy fee according to the schedule below:

- 30% Upon submission and acceptance of an Inception report
- 40% Upon submission and validation of a Draft Report
- 30% Upon submission and acceptance of the final report.

All deliverables have to be approved by the AICHM and CBM Global team.

9. Budget:

The consultant will need to prepare a budget that includes professional fees, logistics to and from the field accommodations, and all applicable taxes.

10. Roles and Responsibilities of AICHM and CBM

- Briefing of the evaluator by AICHM
- Review and approve the study tools and methodology
- Brief stakeholders about the purpose of the evaluation
- Provide all the necessary support to the consultant to ensure timely completion and compliance with the international survey standards
- Avail the required facilitation and coordination
- Assist in organizing meetings with stakeholders
- Help in recruiting a data collection team
- Prepare and effect payment for the consultant in installments as will be agreed upon.

11. Criteria for selection of Consultant

Criteria 1

a) Administrative Evaluation

- Legal Company Registration documents (Registration Certificates, Memorandum, and Articles of Association clearly showing the company shareholders.)
- Profile of the consultancy firm if not an individual.
- Tax registration and clearance certificates including exemption certificates where applicable.
- Valid Trading License.
- Technical proposal
- CVs of lead consultant(s).
- Financial proposal-Detailed breakdown of expenses.
- Detailed Work plan
- At least Three (3) traceable references within the last five (4) years for similar works conducted.
- Bank Statements for at least the last six months and Audited Accounts for the past 12 months. (for companies)
- Banking details
- Duly signed and stamped copy of the declaration of suppliers.(Annex1)

Criteria 2

b) Technical Proposal

The consultant shall be selected based on their proven experience, qualifications, and ability to deliver a quality product in a timely and efficient manner.

Evaluation Criteria	Sub criteria/Description	Evaluation Score
Technical Approach	A description of the approach and plan of execution in which the consultant proposes to perform the assignment, Proposed methodology for the study demonstrating an understanding of the assignment expectation and work plan in responding to the Terms of Reference	40%
Key Personnel	<p>Team Leader</p> <ul style="list-style-type: none"> ➤ Experience in Monitoring and Evaluation ➤ Over 7 years of proven experience in undertaking project evaluation health and WASH health-related projects. ➤ Understanding of political, social, and cultural context in Isiolo County is essential. ➤ Experience in working with marginalized communities and persons with disability ➤ Sectoral expertise, and contextual knowledge of Isiolo County <p><i>Curriculum vitae and certificates must be attached</i></p>	20%
Addition relevant experts	<p>The proposed team members to be deployed for the assignment, the tasks that are proposed to be assigned to each team member, and the allocation of time.</p> <ul style="list-style-type: none"> • Qualifications and experience of proposed team members • Team members' experience with similar studies as outlined in the scope of work; <p><i>Curriculum vitae and certificates for proposed key staff must be attached</i></p>	30%

<p>Organization Capacity and Past Performance of the Firm</p>	<p>Highlight the firm’s capacity and provide reference letters of similar assignments conducted of similar scope. (Provide the client name; Address of the Client; Email address and work phone of the client contact person; summary of the assignment; value of t h e assignment; and period of the assignment)</p>	<p>10%</p>
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Criteria 3

c) Financial Proposal

The financial proposal should be in Kenya shillings and not any other currency.

- a. Professional fees chargeable
- b. Breakdown of the fees and disbursements
- c. All applicable taxes (VAT and withholding taxes) shall be included.
- d. financial proposal shall be sent as a separate attachment

a. Ethical considerations

During the midline evaluation of the PRIDE project, several ethical considerations must be observed to ensure the integrity, validity, and respectfulness of the evaluation process. These considerations include:

- **Obtaining Informed Consent:** Ensure that all participants in the evaluation process provide informed consent. This includes explaining the purpose, methods, potential impacts, and their right to withdraw at any time without penalty. Provide information in a language and format that participants understand, and confirm that consent is given voluntarily.
- **Confidentiality and Privacy:** Safeguard the confidentiality of participants' personal information and ensure that data is securely stored and only accessible to authorized personnel.
- **Anonymity:** Where possible, anonymize data to prevent the identification of individual participants in reports and publications.
- **Respect for Participants: Cultural Sensitivity:** Respect and accommodate the cultural norms and values of the communities involved in the evaluation. Tailor communication and engagement strategies to fit local contexts.
- **Non-Discrimination:** Ensure that the evaluation process does not discriminate against or marginalize any participant, particularly vulnerable groups such as persons with disabilities and marginalized communities.
- **Integrity and Objectivity:** Maintain objectivity throughout the evaluation process. Avoid any biases or conflicts of interest that could influence the results or interpretation of data. Ensure that data is reported accurately and transparently, reflecting true findings and

avoiding exaggeration or misrepresentation.

- **Safeguarding:** child safeguarding measures and protecting participants from sexual exploitation, abuse, and harassment (PSEAH). This shall involve ensuring that all the activities pose no harm to children, obtaining informed consent from parents or guardians for involving children, and maintaining strict confidentiality of sensitive information. Additionally, a clear code of conduct will be enforced to prevent any form of exploitation or abuse, with transparent reporting mechanisms established for any concerns. Creating a safe and respectful environment for all participants.

How to apply

Interested consultants are to submit their technical and financial proposals demonstrating their ability to deliver on this assignment based on their qualifications and experience. Detailed proposals should be emailed to procurement@aichm.org citing; **AICHM/CBM/PRIDE /MIDLINE EVALUATION -ISIOLO /07102024** .on the subject line of the email. on or before **22nd October 2024 at 2300 hrs** . No applications shall be accepted after this deadline. Incomplete applications will not be considered. The proposal must be provided in the English Language. The budget should be in Kenya shillings and not any other currency.

People with disability are encouraged to apply.

11. Disclaimer

AICHM reserves the right to determine the structure of the process, number of short-listed participants, the right to withdraw from the proposal process, the right to change this timetable at any time without notice and reserves the right to withdraw this tender at any time, without prior notice and without liability to compensate and/or reimburse any party.